



TIPS FOR PUBLICATION IN INTERNATIONAL JOURNALS

Sujoko Efferin, PhD
Universitas Surabaya (UBAYA)

Disampaikan pada
Diskusi Panel SNA IX – IAI KAPd
Gedung FEB Universitas Lampung
Jumat, 26 Agustus 2016

On Becoming A Spiritual Scientist: A Personal View

- ✧ Idealism vs pragmatism
- ✧ Scopus as a business → beyond the golden cage
- ✧ Becoming a compassionate academics: liberating our mind, changing our society, improving our nation

The spirituality of a scientist!!

The Three Stories: Efferin and Hopper (2007) - 1

- ✍ Based on my PhD thesis
- ✍ Supported by: intensive supervision, opportunities to discuss with many prominent scholars, previous versions were presented in many leading symposiums, abundant time and literatures to write
- ✍ Realistic target: a top tier accounting journal → Accounting, Organizations and Society (SCOPUS indexed, available in ScienceDirect)
- ✍ 2 years correspondence with the editorial team/reviewer and revisions (9 revisions before accepted) plus 1.5 year waiting time for the formal publication due to a very long queue (all were performed after returning to Indonesia)

The Three Stories: Efferin and Hopper (2007) - 2

- ☞ Be familiar with ScholarOne Manuscript (used by Science Direct)
- ☞ Focus of the reviewer's comments: the philosophical debates surrounding interpretive paradigm, grounded theory, how to minimise bias and justification for the theoretical implication of the results.
- ☞ Interestingly, my co author (Hopper) finally managed to find who was one of the reviewer that kept asking for more revisions:
- ☞ The secret key was: use his articles more and give more recognition

The Three Stories: Efferin and Hartono (2015) - 1

- ✎ A joint research with my MAKSI student (a continuation of her Master thesis)
- ✎ Don't have the luxury of interacting with many leading international scholars, more limited time, only presented in one international symposium held by the journal (Journal of Accounting and Organizational Change –SCOPUS indexed, available in Emerald)
- ✎ Lower tier than AOS but still competitive, more sympathetic towards studies about Asia/Australia
- ✎ 1 year correspondence with the editorial team/reviewer and revisions (4 revisions before accepted) plus 1 year waiting time for the formal publication due to a very long queue

The Three Stories: Efferin and Hartono (2015) - 2

- ☞ Be familiar with ScholarOne Manuscript (used by Emerald)
- ☞ Focus of the reviewer's comments: the importance of the study for developing countries, uniqueness of the study, details of the research design, clarity of the English, and asking for more explicit theoretical implication of the results.
- ☞ Chief editor of the journal is my colleague in Manchester (trust and circle is important!)

The Three Stories: Efferin and Hartanto (2016) - 1

- ✎ A joint research with my undergraduate student (a continuation of her undergraduate thesis)
- ✎ Don't have the luxury of interacting with many leading international scholars, more limited time, not submitted to any international symposium (submitted to SNA but not accepted)
- ✎ Previous draft was rejected by Critical Perspectives on Accounting
- ✎ Published in Journal of Accounting in Emerging Economies : ABS –UK indexed, available in Emerald) - The journal has a special mission to highlight the accounting related practices in developing countries
- ✎ 1 year correspondence with the editorial team/reviewer and revisions (4 revisions before accepted) plus 2 year waiting time for the formal publication due to a very long queue

The Three Stories: Efferin and Hartanto (2016) - 2

- ☞ Be familiar with ScholarOne Manuscript (used by Emerald)
- ☞ Focus of the reviewer's comments: the uniqueness of the study, details of the research design, clarity of the English, and asking for more explicit theoretical implication of the results.
- ☞ Chief editor of the journal is my colleague in Manchester (trust and circle is important!)

Lessons Learnt

- ✧ Every journal has its own biases and subjective preference
- ✧ The more you know and are known by the influential people in the journal, the greater your chance to be successful
- ✧ The mission of the journal is the most important thing
- ✧ Trust and circle is crucial
- ✧ Your English counts for at least 50% for your success
- ✧ Write according to your personal mission (*spirituality*), don't be imprisoned by the illusion of the indexing institution or impact factor. They're just a snapshot at one moment.



We can increase the impact of our publication by using social media
(e.g.: Research Gate)

get to know more people and they will know you!!

References

- Efferin, S., and M.S. Hartono. 2015. Management Control and Leadership Styles in Family Business: An Indonesian Case Study. *Journal of Accounting and Organizational Change* 11(1): 130-159 (Emerald)
- Efferin, S., and T. Hopper. 2007. Management Control, Culture and Ethnicity in A Chinese Indonesian Company. *Accounting, Organizations and Society* 32 (3): 223-262 (Elsevier-ScienceDirect)
- Efferin, S., D. Frisko and M. Hartanto. 2016. Management Control System, Leadership and Gender Ideology: A Study of An Indonesian Construction Company. *Journal of Accounting in Emerging Economies*, vol 6 (4) (forthcoming) (Emerald)